



DOC WAYNE

FOR IMMEDIATE RELEASE

Doc Wayne Announces Rebekah Roulier, LMHC, as Executive Director to Lead Next Era of Youth Mental Health Innovation

Longtime advocate and sports psychology expert named Executive Director to expand sport-based and outpatient clinical mental health services.

BOSTON, MA — Tuesday, September 15, 2026 — Doc Wayne today announced the appointment of Rebekah Roulier, LMHC, as Executive Director. Recognized locally and nationally for over 16 years for her advocacy in work at the intersection of youth mental health and sport. Roulier assumes the role as the organization's second-ever Executive Director, after serving as the organization's Managing Director.

Throughout her 16-year tenure at Doc Wayne, Roulier has helped establish the organization as a national leader in using sport to make mental health support more accessible and engaging for young people, while advancing inclusive, trauma-informed outpatient care. Under her direction, Doc Wayne has broadened its scope beyond its pioneering sport-based therapy to include comprehensive outpatient clinical mental health services for youth, adults, and families. Her leadership has earned numerous accolades, including the New England Revolution's "Hero of the Match" (2024) and recognition from the Robert Wood Johnson Foundation.

"Doc Wayne was built on the belief that movement, connection and clinical excellence can unlock deep healing," said Roulier. "As Executive Director, my priority is ensuring every youth, adult, and family seeking our support—whether through sport-based groups or outpatient care—have access to compassionate, effective mental healthcare."



([Rebekah Roulier, Executive Director, Doc Wayne](#))

Doc Wayne is an independent 501(c)(3) organization and an affiliate agency within the Communities for People (CFP) network. The affiliation enables the organizations to share administrative infrastructure and back-office resources while maintaining distinct missions and programs. Donor gifts and grant funding directed to Doc Wayne remain exclusively with Doc Wayne and support its clinical operations and programs. Doc Wayne provides specialized outpatient and sport-based mental health services, using the power of sports to help youth and families build the skills and connections they need to thrive.

About Doc Wayne

Doc Wayne is an independent 501(c)(3) nonprofit providing sport-based therapy, outpatient clinical mental health services for youth, adults, and families, and global practitioner training. Learn more at docwayne.org. Click here for Hi-Res headshot of Rebekah Roulier, <https://www.dropbox.com/scl/fi/dgcf8upfntcyfgtkrv988/rebekah-sq.jpg?rlkey=durny77dp4xrttbmkhxs8aau&dl=0>

Media Contact:

Kelly Hynes McDermott
Founder & Director, Hynes Communications
(e) kelly@khynescommunications.com
(508) 272-7070