

Doc Wayne's CEO Nominated for Major League Soccer Community MVP Award

Non-Profit Leader Represents New England Revolution for Using Soccer to Make a Positive Impact in the Community

Boston, MA, August 1, 2018 — [Doc Wayne](#), a non-profit that is using sports-based group therapy to help at-risk youth overcome traumatic events and emotional challenges, while learning important life skills, today announced that its CEO, David Cohen, is a nominee for the Major League Soccer (MLS) Community MVP Contest. The award sponsored by MLS and Wells Fargo proudly recognizes individuals who are using soccer to improve the lives of others. Supporters can vote for Cohen through August 1st at 2 p.m. ET.

One Community MVP is selected to represent each of the 23 MLS clubs. Cohen was selected to represent the New England Revolution and is the only nominee representing New England. The Grand Prize winner will be presented \$25,000 for their charity at the 2018 MLS All-Star Game in Atlanta, on August 1. Cohen is recognized as an individual who sets an example as a role model in the community and uses soccer as a tool to help make a positive impact in the lives of at-risk youth.

“I’m honored to be recognized by Major League Soccer and represent the New England Revolution, among other outstanding community leaders across the country,” said Cohen. “As a former soccer player myself, my life has been enriched by soccer. Now as the leader of Doc Wayne, I see how soccer and sport-based group therapy helps at-risk youth. Through soccer youth can develop life skills and learn about teamwork which enriches their lives. I hope to win this award and help expose more youth to the power of soccer.”

Doc Wayne uses Chalk Talk® an innovative, evidence-informed curriculum that is the foundation of the organization’s sports-based group therapy, which is practiced in schools and community settings. The programs are run by clinicians who serve as coaches, many of whom develop strong relationships built on trust with youth participants in need of guidance. Participants

receive the professional support they need from an experienced clinician who is trauma informed and trained to help overcome mental health issues.

ABOUT DOC WAYNE

Doc Wayne is an award winning non-profit that is using sports-based group therapy to help at-risk youth cope with traumatic events and emotional challenges, while learning important life skills. Doc Wayne's evidence-informed curriculum, Chalk Talk® is an innovative form of group therapy where participants share openly with their peers and engage in team sports. The programs are run by clinicians who serve as coaches, many of whom develop strong relationships built on trust with youth participants in need of guidance. Doc Wayne is unique because it is a mobile program, which makes it easier for youth participants to attend. Many times participants have never played team sports. Through Doc Wayne they are introduced to soccer, basketball, flag football, rowing and other sports, where they develop new skills, learn about teamwork and benefit from physical activity. Doc Wayne is partially funded by donors who see the power of combining therapy with sports. To learn more or donate, please visit www.docwayne.org.

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